

For immediate release

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Author Solutions and the Espresso Book Machine® Partner to Offer Authors a Unique Publishing Opportunity

NEW YORK (Dec. 10, 2009), [Author Solutions](#), Inc. (ASI), the world leader in [indie book publishing](#)—the fastest-growing segment of book publishing, is partnering with On Demand Books, owner of the Espresso Book Machine®, to provide writers with an online toolset to publish, distribute, print, and market their books in retail locations via the Espresso Book Machine.®

ASI has helped more than 85,000 authors worldwide bring 120,000 titles to market through its industry-leading self-publishing imprints AuthorHouse, iUniverse, Xlibris, Trafford Publishing, and Wordclay.

“This is the first time user-generated content can be produced on the Espresso Book Machine® from Web-enabled software provided by ASI,” said Dane Neller, CEO of On Demand Books. “Our retail customers can now offer writers a menu of services covering all aspects of the publishing supply chain, including in-store book production and distribution. It will transform self-publishing opportunities for both retailers and writers.”

ASI will create and operate Web-based self-publishing services that will be available to the Espresso Book Machine® retailers, who can then private-label these services under their own branded Web sites. Writers can avail themselves of these online services from remote locations or on in-store computer monitors, and have their books printed while they wait. The Espresso Book Machine,® in effect an ATM for books, is a small, patented high-speed automated book-making machine. In a few minutes, it can print, bind, and trim a single-copy library-quality paperback book complete with a full-color paperback cover.

“ASI is thrilled to partner with On Demand Books to provide authors another vehicle for publishing and bringing their books to market,” said Kevin Weiss, ASI president and CEO. “Publishing is going through an exciting transformation that ultimately will provide more opportunities and choice for authors, readers, and publishers.”

The Espresso Book Machine® is powered by EspressoNet, a proprietary and copyrighted software system that connects the Espresso Book Machine® to a vast network of over 3.3 million titles obtained with the approval of the publishers. Content owners retain full ownership and control of their digital files.

For more information, go to www.ondemandbooks.com.

About On Demand Books

On Demand Books was co-founded in 2003 by Jason Epstein, former editorial director of Random House, and Dane Neller, former CEO of Dean & DeLuca. The first beta machine was installed at the World Bank InfoShop in Washington, D.C., where it printed thousands of World Bank publications. The Espresso Book Machine[®] was named to *Time* magazine's "Best Inventions of 2007" list. Made in the USA, Espresso Book Machines[®] are environmentally friendly green machines.

About Author Solutions, Inc.

Author Solutions, Inc. (ASI), an Inc. 5000 company, is owned by Bertram Capital and is the world leader in indie book publishing—the fastest-growing segment of publishing. ASI's self-publishing brands, AuthorHouse, AuthorHouse UK, iUniverse, Trafford, Xlibris, and Wordclay, have helped more than 85,000 authors self-publish, promote, and bring to market more than 120,000 new titles. Through strategic alliances with leading trade publishers, ASI is making it possible for publishers to monetize unpublished manuscripts, develop new literary talent efficiently, and provide emerging authors a platform for bringing their books to market. Headquartered in Bloomington, Indiana, ASI also operates offices in Indianapolis and Milton Keynes, England. Visit www.authorsolutions.com or call 1-888-519-5121 x5238 for more information.